

ANDREW NASSER

GRAPHIC DESIGNER

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3 MAPLE AVENUE, RIVERSIDE RI 02915

EXPERTISE

Print Design • Branding
Publications • Web Graphics
Typography • Photography

TECHNICAL SKILLS

Adobe Photoshop • Illustrator,
InDesign • Dimension • Lightroom
Bridge • Acrobat • Premiere

Canon 5D series cameras

Variable data merges

Visual asset management

NOTEWORTHY ACHIEVEMENTS

2018

Presented to the UMASS Dartmouth
Design Club on life, careers,
and other challenges after college.

2015-2017

Presented at NCMPR District and
National conferences on rebranding
processes and using dynamic and
diverse photography for marketing.

2015-2016

National Council for Marketing and
Public Relations awards for
logo, brochure, advertisement,
and original photography

2014

Won an album cover design contest
for the rock band Chevelle

STATEMENT

I am a visual communicator with a passion for design and photography. I have strong experience with publication and brand design, creating practical materials with the visual hook needed to captivate the target audience. My objective is to take what I have learned about design through previous work and expand upon it, applying that knowledge toward a new professional venture.

EDUCATION

- University of Massachusetts Dartmouth
Bachelor of Arts: Graphic Design
Cum Laude 2010-2013
- Bristol Community College
Associate in Arts: Graphic Design
2007-2010

WORK EXPERIENCE

- **Boston Architectural College**
Graphic Designer
July 2017-Present
 - Aided in the college-wide rebrand, including a new logo design
 - Executed Stand Out. By Design. campaign for new branding
 - Art direction for photoshoots
 - Reenvision alumni relations and development communications

Skills honed: How to solve branding identity issue through art direction to make a smaller institution stand out like a larger college.
- **Bristol Community College**
Publications Specialist / Photographer
February 2014-July 2017
 - Designed recruitment and retention materials including: print publications, ad campaign, web graphics, and photography
 - An integral member of College Communications department that multi-tasked jobs that met the needs of college departments and programs.
 - Rebranded BCC's athletics department
 - Rebranded quarterly *Briefing* newsletter

Skills honed: Working with small teams, completing simultaneous jobs with several clients, tight deadlines, project management, preflight processes for large publications, photography, and asset management
- **Andrew Nasser Design and Photography**
Ongoing

Design branding packages and freelance as a photographer

Projects Include:

 - Hotpoint Emporium Artist Cooperative - Branding
 - Nasseramics Drink and Dinnerware - Branding
 - AMP Academy LTD - Branding
 - SIX: Art Exhibition - Designed promotional material
 - Roger's Coney Island - Menu design